Website Redesign for Computer & Network Systems limited

## Project Goal:

Design, develop, and improve the website for Computer and Network Systems limited to create a modernized online perspective that effectively showcases the companies’ services, enhances user experience and improves overall functionality.

### 1. Project Overview

Computer & Network Systems seeks to reinvent their online presence to more closely align with web standards and better reflect the companies’ available services in the Technology field including I.T support, Hardware sales, and remote assistance. The website redesign will enhance user engagement and provide essential information clearly.

### 2. Objectives

• Modern Design: Implement a visually appealing and user-friendly design that reflects the brand identity.

• Improved Functionality: Enhance website performance, load times, and mobile responsiveness.

• SEO Optimization: Incorporate best practices to improve search engine visibility and ranking.

• User Experience: Create intuitive navigation and easily accessible information for users.

• Content Management: Enable easy updates and management of website content by staff.

### 3. Scope of Work

#### 3.1 Design Phase

• Conduct stakeholder meetings to gather requirements and preferences.

• Develop wireframes for key pages (Home, Services, About Us, Contact).

• Create design mockups for approval.

• Ensure design is responsive and accessible across all devices.

#### 3.2 Development Phase

• Website Architecture:

o Structure the site with clear navigation and logical hierarchy.

#### Services Page:

Design and implement individual service pages for:

* Professional IT Support
* On-site and Remote Assistance
* Hardware Sales
* CNS Hosting
* Quick Support

#### Contact Page:

* Include a contact form, company information, and a map integration.

#### 3.3 Content Migration and Development

* Review existing content and identify what to keep, update, or remove.
* Develop new content as needed, ensuring clarity and engagement.
* Optimize all content for SEO.

#### 3.4 Testing and Launch

* Conduct thorough testing for functionality, usability, and compatibility across devices and browsers.
* Gather feedback from stakeholders and make necessary adjustments.
* Prepare for a soft launch to gather initial user feedback before the official launch.

#### 3.5 Post-Launch Support

* Provide training for staff on using the content management system.
* Offer ongoing support for a defined period after launch to address any issues.

### 4. Deliverables

* Fully functional and modernized website
* Design mockups and wireframes
* Documentation for content management
* SEO strategy report
* Training session for staff

### 5. Timeline

* Phase 1: Research and Design (4 weeks)
* Phase 2: Development (6 weeks)
* Phase 3: Testing and Launch (2 weeks)
* Phase 4: Post-launch Support (4 weeks)

### 6. Budget Estimate

* Detailed budget estimates based on design, development, testing, and support phases will be provided after initial stakeholder meetings.

### 7. Stakeholders

* Project Manager: Nicholas Jones
* Design Team: Nicholas Jones
* Development Team: Nicholas Jones
* Client Contact: Peter Richardson

### 8. Assumptions

* All necessary content and branding assets will be provided by the client.
* Stakeholder feedback will be provided promptly to maintain the project timeline.

### 9. Constraints

* Budget limitations may affect the scope of certain features.
* Timeline may be impacted by stakeholder availability for feedback and approvals.

### 10. Approval

This scope document is subject to approval by the Owner of Computer & Network Systems Limited.